The Next Generation of Franchising

There are as many reasons for investing in franchises as there are franchise investors. And whether the objective is blending lifestyle with business or maximizing income, franchisers offer opportunities to match almost any motivation.

Club Pilates has more than 560 open locations, mostly in major metropolitan areas nationwide. “We have been very successful developing most of the major metropolitan markets across the country, and now we are experiencing more growth in the smaller, more rural U.S. markets,” Grove says.

The franchise company anticipates adding approximately 200 more locations over the next year. Target markets include smaller cities in Texas, Alabama, and Virginia as well as a few major metros including Boston, Philadelphia, St. Louis, and Kansas City.

Lifestyle is central to Dogtopia’s attraction for would-be franchise owners. “Certainly, being able to work around/with dogs all day is an appealing component of the business model and industry in general,” says Alex Samios, vice president of franchise development for the Phoenix-based dog daycare franchiser.

Dogtopia is also a family-oriented business, Samios adds. “We love that we have fathers and mothers working side by side with their children, siblings, and lifelong friends, choosing to go down this path together,” Samios says.

Brand strength is another key factor in Dogtopia’s success. “Our brand differentiators focus on safe socialization, education, and exercise through daycare,” Samios says.

Dogtopia opened its 100th franchise in mid-2019, and Samios anticipates adding more than 70 additional locations by the same time in 2020. The system is currently spread over 27 U.S. states and three Canadian provinces. Samios says they are looking to expand in all markets.

Cruise Planners is a low-cost travel franchise that requires no prior travel experience. “We give you all the hands-on training, cutting-edge technology, ongoing coaching and development, and innovative marketing to launch and grow a thriving business,” says Michelle Fee, CEO and founder of the Coral Springs, Florida-based travel franchiser.

More than 2,500 Cruise Planner franchises operate in all 50 states. “We are looking to expand nationally,” Fee says. “Our franchisees can sell to all US travelers as there are no territories unique to our business model.”

Discovery Map International franchisees are often drawn to the exceptional time flexibility the opportunity offers business owners, according to Peter Hans, president of the Waitsfield, Vermont-based publisher of maps guiding travelers to local businesses.

Right now, 135 Discovery Map franchises serve customers in the U.S., Canada, and Mexico. For future growth, Hans is eyeing markets in the Southeast, including Florida.

The major attraction of Dallas-based real estate investing franchise HomeVestors are the well-known We Buy Ugly Houses trademarks and the leads generated by marketing around that, CEO David Hicks says. “The trademarks and marketing give our franchisees a strategic advantage in finding potential sellers,” he explains.

With more than 1,100 franchises in 170 cities across 46 states, HomeVestors still has room to grow. “Our biggest targets are the Chicago area, New York and New Jersey, the Northwest including Portland and Seattle, and Florida,” Hicks says.
JOIN THE **FASTEST-GROWING FRANCHISE** IN THE PET INDUSTRY WITH SUPPORT EVERY STEP OF THE WAY

**400+** DAYCARE CENTERS BY 2023  **32%** COMP SALES GROWTH 2018  **250+** UNITS SOLD & IN DEVELOPMENT

Alex Samios 602-730-6000 ext. 2 | franchising@dogtopia.com | Dogtopia.com

This advertisement is not an offering of a franchise. An offer of a franchise can only be made by a franchise disclosure document.
“GETTING LAIRED OFF WAS THE BEST THING THAT EVER HAPPENED TO ME”

Sue Palenik, Cruise Planners Travel Advisor since 2010

When my career in education ended unexpectedly, I decided it was time to work for myself and go places, literally! I was instantly impressed with Cruise Planners, an American Express Travel Representative, with 25 years of travel franchising experience and one of the lowest-cost franchises to own.

WORK FROM ANYWHERE  BE YOUR OWN BOSS  TRAVEL THE WORLD

Named #1 Travel Franchise for 16 Years

Find out how Cruise Planners is right for you as a second career, a way to travel in retirement, or a flexible work-from-home opportunity.

888.582.2150
cpfranchise.com

Ever thought about investing in real estate?

➤ A Proven Model for Success
With over a thousand HomeVestors® franchise locations, we have a vast network of knowledgeable real estate professionals who help and mentor one another.

➤ Loans for Buying and Repairing Property
We make it easy to keep your business running smoothly by providing loans for qualifying acquisition and repairs.

➤ Generating Leads for You
Our nationally recognized brand and national advertising effort help make lead generating easy.

➤ Close The Deal with Confidence
Our ValueChek® software takes the guesswork out of estimating repairs and helps you steer clear from making costly mistakes.

HomeVestorsFranchise.com
866-249-7090

*Each franchise office is independently owned and operated.*
EVERYBODY NEEDS PILATES.

FIND YOUR NEIGHBORHOOD CLUB PILATES AT CLUBPILATES.COM