FRANCHISE OPPORTUNITIES APPEAL TO MANY KINDS OF INVESTORS

The diversity of franchise concepts means there's one for almost every type of investor. Investors are often drawn to uBreakiFix because of the strength of the electronic device repair franchise’s business partners, says Founder Justin Wetherill. “Our franchisees enjoy access to partnerships with industry-leading brands like Google and Samsung,” Wetherill says.

Those blue-chip partners supply franchises with valuable training and customers. The franchiser provides additional customer support, marketing, and supply chain resources to give franchisees a solid foundation. Orlando-based uBreakiFix recently reached two significant milestones, repairing its five-millionth device and serving its four-millionth customer. The company currently has 458 stores open and operating, including 32 in Canada.

“I expect we’ll have over 600 stores by the end of 2019,” Wetherill says. “We’re expecting strong growth in Texas and in the Midwest and opening our first stores in Oklahoma and North Dakota.”

Many prospects are initially attracted to Dream Vacations by their passion for travel, coupled with the low, under-$10,000 initial investment, says Debbie Fiorino, senior vice president for the Fort Lauderdale-based travel franchiser. “However, once prospects start doing their due diligence, they find themselves attracted to our culture,” Fiorino adds. “Our values are focused on transparency and building meaningful relationships with our franchise owners.”

Dream Vacations has more than 1,300 U.S. franchises, and 2019 could see significant expansion. “We typically plan for 10 percent growth, but this year we are striving for 15 percent growth,” Fiorino says.

Discovery Map offers a business opportunity that includes an appealing lifestyle. “It’s flexible, and people really like that,” says President Peter Hans.

Waitsfield, Vermont-based Discovery Map has approximately 150 franchisees publishing travel guides and local maps. Hans says they’re adding a new app and anticipates adding 10 franchises next year.

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Avg. Second Year Total Revenue for Top Quartile

$656K

Avg. Second Year Net Income for Top Quartile

$108K

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*As published in Item 19 of our FDD dated May 16, 2018, these figures represent the average total revenue and net income (total revenue, minus cost of goods sold and minus expenses excluding interest, income taxes, depreciation and amortization) for the top quartile of 134 out of 326 franchise-operated uBreakiFix stores that submitted unaudited profit and loss statements. Median second-year total revenue for the top quartile of stores was $138,948. Median second-year net income for the top quartile of stores was $21,807. The 134 stores included in the top quartile for the second year are those that (i) for the period October 1, 2015 through September 30, 2016 exceeded the average total revenue for stores in their franchise-operated stores (ii) for the period October 1, 2016 through September 30, 2017 exceeded the average total revenue for stores in their franchise-operated stores and (iii) for the period October 1, 2017 through September 30, 2018 exceeded the average total revenue for stores in their franchise-operated stores. Median second-year total revenue was $215,466 (median $194,820), and median second-year net income was $10,419 (median $15,415). With 50 stores, or 39%, of those in the top quartile exceeding both revenue and net income. The data presented is from Jan. 2014 through Dec. 2017. Of the stores included in the top quartile for the second year, 15 (or 50%) attained or exceeded the average total revenue and 9 (or 30%) attained or exceeded the average net income. Median second-year total revenue was $320,602 (median $349,890), and average net income was $784 (median $15,545), with 20 stores, or 63%, of those in the bottom quartile exceeding both revenue and net income. You should review our FDD for details about these numbers. Your results may differ and there are no assurances you will do as well and must accept that risk.

**This information is not intended as an offer to sell, or the solicitation of an offer to buy a franchise. If you are a resident of or want to locate a franchise in a state not registering the offer and sale of franchises, we will not offer you a franchise unless we have complied with that applicable pre-sale registration and disclosure requirement of your state.

This advertisement is not an offering. An offering can only be made by a franchise disclosure document filed with the Department of Law of the State of New York. Such filing does not constitute approval by the Department of Law of the State of New York. These franchises have been registered under the Franchise Investment Law of the State of California. Such registration does not constitute approval, endorsement or recommendation by the Commissioner of Business Oversight for a franchise. You should review our FDD to confirm that the information provided herein is true, complete and not misleading. Minnesota Department of Commerce File No. F-7063.