Password Sharing: The Reality

Who are the passwords shared with?

- 48% for home
- 43% for work
- 39% for social media
- 28% for financial
- 25% for utilities
- 23% for work-related
- 23% for entertainment

Why do we share passwords?

- 40% in case of emergency
- 35% for shared accounts
- 30% to delegate work

Most frequently-shared passwords:

- Wi-Fi (58%)
- Financial (43%)
- Social Media (28%)
- Utilities (25%)
- Work-related (24%)
- TV/Streaming (25%)
- Email/Communication (19%)

What About the Workplace?

- 61% more likely to share work passwords than personal passwords
- 60% of passwords shared with someone at work are work-related

Solving the problem with password managers

Password managers make it easy to securely store and share passwords.

The younger generation is more likely to trust friends with their passwords.

- Age 18-29: 40%
- Age 30-44: 15%
- Age 45-59: 6%
- Age 60+: 8%

Are they sharing passwords wisely?

- 73% say yes
- 27% say no

95% of people are sharing passwords without a password manager.

Are they sharing passwords wisely?

- 59% are re-using passwords. That means they're using the same password for more than one login. Re-using passwords and then sharing them with other people can be dangerous!

Is sharing passwords risky?

- 73% say yes
- 27% say no

Most likely won't reset their password after sharing it with someone.

- 73%

Are passwords strong?

- 59% are re-using passwords. That means they're using the same password for more than one login. Re-using passwords and then sharing them with other people can be dangerous!

How secure are passwords?

- 27% say no
- 73% say yes

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The reality of password sharing:

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