

BRINGING WORLD-CHANGING TECHNOLOGIES TO LIFE

Helping small, midsize, and enterprise businesses take a big leap forward by moving critical assets into the cloud

Luv Tulsidas,
founder
and CEO



Techolution's business model and culture are based on the idea that technology can change the world for the better. The company supports others' innovation by helping them operate faster and more efficiently. By moving data into the cloud, optimizing digital customer experiences, and deploying sophisticated technologies cost-effectively, Techolution helps companies grow.

Luv Tulsidas, founder and CEO of Techolution, explains that today, only 20 percent of the world's workload is in the cloud; 80 percent still resides in legacy systems. That ratio offers tremendous upside potential for progress. "Enterprises with legacy systems often find that change is slow and costly," says Tulsidas, explaining the reluctance to shift to the cloud. Cloud computing provides companies with increased data security, safety, flexibility, collaboration potential, and cost savings.

HELPING COMPANIES MOVE TO THE CLOUD

The next generation digital transformation consulting firm helps companies make the shift from outdated legacy systems into the cloud, often adopting a hybrid approach that bridges the move from older systems to the digital, gradually. This allows business-critical applications to function better and scale as needed. Techolution has helped a large online retailer triple their sales conversions by modernizing their digital user experience. Furthermore, Techolution's cloud migration team has helped online retailers avoid crashes and poor custom-

er service during high-volume events such as Black Friday and Cyber Monday.

In addition to hybrid cloud transformation, Techolution's services also include improved user experience design, outsourced product development, internet of things (IoT), and artificial intelligence (AI) solutions. Its WOW Digital Customer Experience services look at a company's digital presence and drive changes to make customer interactions more productive for visitors. In one case, the company's expertise helped a client in an area experiencing water shortages roll out a smart watering solution that predicted water demand to ensure consistent water supply for industrial and private citizens.

FOCUSED ON SERVING CLIENTS THROUGH INNOVATION

Techolution has provided services to some of the country's most prominent brands in retail, broadcasting, banking, medical devices, payroll, and online search. It has doubled in size every year since its founding and earned the 138th position on the Inc. 5000 list after just four years in business. Techolution prides itself on being big enough to be trusted by prestigious customers such as Apple and JP Morgan Chase, yet nimble enough to be the system development partner of choice for new startups such as Ipcypris.com.

In addition to assisting client companies in expanding their capabilities, Techolution is also creating its own innovative products, such as facial-recognition access platform Faceopen and Betherenow.io—a drag-and-drop virtual tour platform, that enables your best salespeople to give product tours to customers 24/7.

"By leveraging our passion for hi-tech, we help customers stay at the forefront of the rapid evolution the world is headed towards as we approach a new digital economy," Tulsidas says. He goes on to say, "Given all the dangers of new technology, we are committed to doing our part to ensure that new cutting-edge technologies positively influence the human experience as a whole."

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